IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANT: Stephen Lawrence et al.

APPLICATION NO.: 10/749,434

FILING DATE: December 31, 2003

TITLE: Method and Systems for Improving a Search Ranking Using Article

Information

EXAMINER: Paul Kim

GROUP ART UNIT: 2161

ATTY, DKT, NO.: 24207-10095

CERTIFICATE OF ELECTRONIC (EFS-WEB) TRANSMISSION

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Dated: March 17, 2008 By: /Christopher King/

Christopher P. King, Reg. No. 60,985

COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

Applicants hereby request reconsideration of the final rejection of claim 105 made in the Office Action of December 27, 2007. This Request does not constitute a response to the Office Action